



IMPACT CONFERENCE

VIRTUAL SUMMITS

2020 USGBC WNC Regional Event Sponsorship

Make a strategic investment in USGBC's West North Central (WNC) Region to connect with sustainability leaders, grow your brand among an engaged audience, and build the market for green building products and services. USGBC'S staff from our Central Plains, Iowa, Minnesota, Missouri Gateway, Nebraska Flatwater, North Dakota and Wisconsin communities will serve as your guide to success as a regional sponsor.

IMPACT SUMMITS

Tuesday, May 5, 2020

1:00 – 5:00 PM

Online Event – Connect at your desk!

The annual IMPACT conference is the leading event for sustainable development in the Midwest. While the main conference has been postponed until 2021, the conference summits are going virtual. Our summits are in-depth education opportunities on topics critical to the future of the green building movement. The 2020 Summits include: Our Buildings, Our Health; Materials, Carbon, and the Circular Economy; Post-Occupancy: Performance Matters. This is your chance to support USGBC's mission, display market leadership, and gain exposure to the midwest's green building professionals, including engineers, architects, interior designers, corporate real estate, construction, LEED professionals and corporate sustainability professionals from a variety of industries.

Summit Sponsorship \$2,500

This is a non-exclusive opportunity limited to up to 2 sponsors per summit

Summit Passes	5
Discount on additional summit passes	10% up to 3
Individual membership to WNC community of choice	1
Social media on WNC community Twitter and Facebook pages	Multiple posts: 1 in event lead up, 1 day of event
Inclusion of company logo on event website	✓
Link in event marketing emails	Text
Inclusion of company logo on sponsor recognition slide during opening remarks	✓
Address attendees during opening remarks	2-3 minutes
Option to provide a promotional video (not to exceed 2 minutes) for inclusion in a social media post and during the program	✓
Recognition as sponsor for all three summit session recordings hosted on USGBC Education Platform for on-demand educational viewing	✓

OUTREACH NUMBERS

As of 03/23/2020



9,000+ subscribers



4,200+ followers



7,175+ followers

Commit to sponsoring the USGBC IMPACT Summits
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