



IMPACT

SPONSORSHIP OPPORTUNITY

Be part of IMPACT as a sponsor

Gain exposure to over 350 of the Midwest's green building professionals

In its 7th year, the annual IMPACT conference gathers hundreds of building professionals for robust educational sessions, networking opportunities and discussions around sustainable development in the Midwest. This year's conference theme is, "The New Way Forward." IMPACT is a USGBC regional event hosted by our local communities: Central Plains, Iowa, Minnesota, Missouri Gateway, Nebraska Flatwater, North Dakota and Wisconsin.

Who attends IMPACT

Engineers, architects, interior designers, corporate real estate, construction, LEED professionals and corporate sustainability professionals from a variety of industries.

IMPACT at a Glance

- ▶ **When:** April 30-May 1, 2018
- ▶ **Where:** Saint Paul, Minnesota
- ▶ **Reach:** More than 350 green building professionals across the Midwest
- ▶ **Conference highlights:** Green building tours, opening and closing keynotes, education tracks, wellness breaks, receptions, networking and conversation corners
- ▶ **Continuing education:** Attendees can earn up to nine continuing education hours, including GBCI LEED-specific hours, AIA and others

Custom sponsorship packages

Did we miss something? Custom sponsorship packages can be created to align more closely with your company or organization's marketing priorities. For more details, please contact Brent Suski at bsuski@usgbc.org or 763-464-8615.

Become a sponsor

Submit an [online application](#) to join IMPACT 2018 as a sponsor. View our benefits package below:

2018 SPONSOR BENEFITS	VISIONARY \$7,000	KEYNOTE \$4,000	RIBBON CUTTING \$2,000	ENERGIZE \$1,500	CONNECT \$1,000	SESSION \$750
Conference registrations	10 + 4 E.P.	6 + 2 E.P.	4 + 1 E.P.	2	1	1
Recognition on program	Logo	Logo	Logo	Name	Name	Name
Exhibit table	Complimentary	Complimentary	50% off	25% off	15% off	10% off
Event signage	Logo on all signage	Keynote stage and ballroom table tents	Wellness and snack breaks and conversation corner series	Breakfast and lunch station	Pre-conference reception or CONNECT Happy Hour	Session signage
Recognition on website	Logo	Logo	Logo	Logo	Name	Name
Email/social media recognition	Logo	Logo	Name			
USGBC Minnesota memberships	4 + 2 E.P.	2 + 1 E.P.	1 + 1 E.P.			
On stage remarks	7 minutes - Opening	3 minutes - Opening or closing				
Reserved VIP seating in ballroom	2 tables with space for scholarship recipients	1 table				
Recognition on scanner badge name tags	✓					
Attendee list	✓					
Note to attendees in program	½ page					
Student scholarship (conference registration and Green Associate exam)	2					

Your support of USGBC community demonstrates your leadership in transforming the built environment, and supports education and advocacy to regenerate and sustain healthy and prosperous communities throughout the Midwest. Sponsors support green building advocacy, education and programs in the entire state, as well as the promotion of industry innovation and the growth of a strong, diverse green building community.

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