



# IMPACT

EXHIBITOR OPPORTUNITY

## Be part of IMPACT as an exhibitor

### Gain exposure to over 350 of the Midwest's green building professionals

In its 7<sup>th</sup> year, the annual IMPACT conference gathers hundreds of building professionals for robust educational sessions, networking opportunities and discussions around sustainable development in the Midwest. This year's conference theme is, "The New Way Forward." IMPACT is a USGBC regional event hosted by our local communities: Central Plains, Iowa, Minnesota, Missouri Gateway, Nebraska Flatwater, North Dakota and Wisconsin.

### Who attends IMPACT

Engineers, architects, interior designers, corporate real estate, construction, LEED professionals and corporate sustainability professionals from a variety of industries.

## IMPACT at a Glance

- ▶ **When:** April 30-May 1, 2018
- ▶ **Where:** Saint Paul, Minnesota
- ▶ **Reach:** More than 350 green building professionals across the Midwest
- ▶ **Conference highlights:** Green building tours, opening and closing keynotes, education tracks, wellness breaks, receptions, networking and conversation corners
- ▶ **Continuing education:** Attendees can earn up to nine continuing education hours, including GBCI LEED-specific hours, AIA and others

## Custom exhibitor packages

Did we miss something? Custom sponsorship packages can be created to align more closely with your company or organization's marketing priorities. For more details, please contact Brent Suski at [bsuski@usgbc.org](mailto:bsuski@usgbc.org) or 763-464-8615.

# Become an exhibitor

Register as an [exhibitor](#) to join IMPACT 2018 as an exhibitor. View our benefits package below:

2018 EXHIBITOR BENEFITS	PREMIER	GENERAL	NONPROFIT
Early bird rate (ends March 5, 2018)	\$540	\$315	\$150
Standard rate	\$600	\$350	\$200
Conference registration	2	1	1
Web recognition	Text link	Text only	Text only
Exhibit space	Premier	General	General
Opportunity to host conversation corner	Yes		

Your support of USGBC community demonstrates your leadership in transforming the built environment, and supports education and advocacy to regenerate and sustain healthy and prosperous communities throughout the Midwest. Exhibitors support green building advocacy, education and programs in the entire state, as well as the promotion of industry innovation and the growth of a strong, diverse green building community.

[IMPACT.USGBC.ORG](http://IMPACT.USGBC.ORG)